



Chromatic Press Announces New Sparkler Distro Service For Self-Published Creators

For Immediate Release

Toronto, Ontario, March 3, 2014 – Continuing to bring quality, original content to their global audience, Chromatic Press is proud to announce the launch of Sparkler Distro. This new commission or pay service offers a variety of options to self-publishing creators, including acting as shipping distributor for self-published books and merchandise from its US-based online store.

Sparkler Distro launched with E.K. Weaver's *The Less Than Epic Adventures of TJ and Amal*, a popular web comic that had a wildly successful Kickstarter in 2011. Since then, print volumes of *TJ and Amal* have continued to be strong sellers both online and at conventions, with volume three soon to be completed. As a part of Sparkler Distro, volumes one and two of *TJ and Amal* are now available to purchase on SparklerMonthly.com along with a number of prints, posters, and buttons featuring the main characters.

"There are so many independent creators out there making fantastic work - people we think our audience would really love, and vice versa. We also know how hard it is to both create content and manage it as a business. We think lending our publishing infrastructure to creators we love is a way to benefit everyone," says Rebecca Scoble, head of audio development and the company's retail coordinator. "We're very selective in the process, so our readers will know that Sparkler Distro books will always be quality, even if they're not coming from us. Starting with *TJ and Amal* was the best-case scenario, since we've been huge fans of that comic for ages."

Along with providing a sales platform, Sparkler Distro optional services include advertising, graphic design, storage for merchandise, Kickstarter management, editorial support, and help setting up distribution with companies such as Comixology and Amazon.com.

Sparkler Distro is available now with more information at SparklerMonthly.com

About Sparkler Monthly

Sparkler Monthly is a digital serial magazine consisting of comics, prose, and audio dramas. The primary audience for *Sparkler Monthly* is women aged 15-30, or anyone interested in the "Female Gaze" tradition of meaningful stories for a feminine audience. The magazine welcomes and promotes creators of any gender who provide engrossing, entertaining stories that tap into the variety and diversity of fandom. *Sparkler Monthly* updates weekly with exclusive content available to subscribers.

About Chromatic Press

Chromatic Press is an independent publishing company that releases multimedia works in English for a global audience. Chromatic Press launched in February 2013 with the rebrand of their online serial, *Tokyo Demons*, and new print editions of Jen Lee Quick's previously out-of-print comic, *Off*Beat*. New chapters of Chromatic Press series are serialized in its digital magazine, *Sparkler Monthly*.

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