



## **Chromatic Press Launches New Imprint for Mature Readers – Cherry Bomb!**

### **For Immediate Release**

**Toronto, Ontario, April 21, 2014** – Expanding its reach even deeper within its global audience, Chromatic Press has launched their newest imprint – Cherry Bomb! Stories published under the Cherry Bomb banner are for mature audiences and provide a sexier angle on the already fun, flirtatious characters present in their ongoing serials on [SparklerMonthly.com](http://SparklerMonthly.com).

Cherry Bomb content is available for purchase from the Sparkler Shop with individual pricing separate from the magazine’s current subscription service. Readers can purchase single stories or product bundles including prose, pin-ups, and comics featuring characters from series including *Tokyo Demons*, *Gauntlet*, *Awake*, and the upcoming novel *Skyglass*.

“Even with the strong existing traditions of Female Gaze erotica both in Western media and Japanese manga (including romance novels, josei, boys’ love, and yuri), we’re picky. We want our erotica to be emotionally cathartic, with a purpose and meaning behind some smut content. If it’s all smut and no context, that’s not good enough - we demand both!” says Lianne Sentar, head of prose development and Cherry Bomb coordinator. “We’re running this department really carefully so that the stories hit our audience right in the heart. Among other places.”

The imprint launched with five original releases, and more can be expected in the coming months.

More information on Cherry Bomb is available at [SparklerMonthly.com/CherryBomb](http://SparklerMonthly.com/CherryBomb)

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### **About Sparkler Monthly**

*Sparkler Monthly* is a digital serial magazine consisting of comics, prose, and audio dramas. The primary audience for *Sparkler Monthly* is women aged 15 and up, or anyone interested in the “Female Gaze” tradition of meaningful stories for a feminine audience. The magazine welcomes and promotes creators of any gender who provide engrossing, entertaining stories that tap into the variety and diversity of fandom. *Sparkler Monthly* updates weekly with exclusive content available to subscribers.

### **About Chromatic Press**

Chromatic Press is an independent publishing company that releases multimedia works in English for a global audience. Chromatic Press launched in February 2013 with the rebrand of their online serial, *Tokyo Demons*, and new print editions of Jen Lee Quick’s previously out-of-print comic, *Off\*Beat*. New chapters of Chromatic Press series are serialized in its digital magazine, *Sparkler Monthly*.

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